

MOPAR REMANUFACTURED PARTS CORE MANAGEMENT “RL” PREFIXED PARTS & DEPOSIT PART EXPANSION

FACTS:

- Repair parts sales are the fastest growing segment of sales to independent repair facilities
 - Much of that growth is fueled by Remanufactured parts for heavy and light repairs
 - Installers trust OE specifications and processes over the aftermarket
 - Mopar’s Tracy Power Service Centers have Powertrain inventory available locally
- Effective core management is a critical success factor in the expansion of our Remanufactured Parts offering

ACTIONS:

- Mopar has initiated changes to ensure that we have the seed core needed to support current and future remanufactured parts programs:
 - Current production parts needed to support Mopar’s Remanufacturing program are being tagged with an “RL” prefix to
 - Ensure that we capture core
 - Provide you and your customers with the benefits of Mopar’s 3 year / 100,000 mile warranty for gasoline engines, heads, and transmissions (reference eFiles or the Reman catalog for additional information)
 - Expanded light repair commodities are receiving an OE part deposit
 - Managed similar to the Catalytic Converter and Starter deposit process
 - Deposit amount is conveniently displayed on inquiry screens, order screens and your parts invoice